

# Doing Good, Better



Eastside People provide consultancy, interim and recruitment services for charities and other not-for-profit organisations.

For two decades we have sought out highly experienced individuals who are passionate about using their skills and knowledge to bring about social change. Whatever your needs, find out how we can help your organisation develop its strategy, governance, income, partnerships, structure, culture, workforce and leadership team.



# How can our consultants help you?

### **Strategy**

Would you like to develop a new strategy or make more of an impact with your existing one? Our strategy and business planning services are adapted to meet your needs, business model, time in operation and external environment.

### Social Investment

Do you want to explore finance options? Our relationships with social funders ensure that we can work with your team to develop an appropriate business case and financial model. Loans or grants could improve service delivery, create new programmes or refurbish and modernise facilities.

### Partnerships and Mergers

Could a partnership or merger enhance your services and produce better outcomes for beneficiaries? We advise on each step of the growth journey, including partner search, facilitation, feasibility studies, due diligence, project management and post-merger implementation.

### Impact Measurement and Evaluation

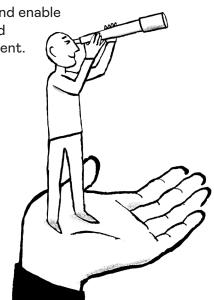
Do you need better evidence, evaluation and reporting on your organisation's impact? Our consultants can assess a service, work with you to develop a theory of change, review your social impact, and advise on implementing enhanced measurement systems.

### Governance

If your organisational governance needs strengthening or Board diversity could be improved, action plans based on independent governance reviews, skills audits and performance evaluations can contribute to a positive culture and enhanced working relationships. In addition, we can help you build a stronger leadership team via tailored recruitment services.

### **Culture and Workforce**

Do you want to strengthen your organisation's culture and build a workforce for the future? Actively managing culture is one of the best ways to unlock your team's full potential. We help develop values and visions, assess and implement cultural change programmes, and enable improved reporting and performance management.



# Bringing Change Together.

# And our consultants can help you with...

### Income Generation and Charity Fundraising

Do you want to improve your fundraising capabilities and develop new income streams? We can help you move from grant dependency to a mixed-income model by growing trading income, securing contracts, or creating new fundraising strategies.

### **Digital**

Would you like to review how digital improvements could transform your operation? Our digital advice enables you to modernise, integrate, find efficiencies, and build a future-proofed and sustainable digital infrastructure.



### What can our recruiters help you with?

Our recruitment experts support charity and not-for-profit organisations to find the best candidates at a senior level, strengthening leadership teams and increasing the capacity and effectiveness of the organisation.

We pride ourselves on an open and inclusive approach, and by teaming up with diversity specialists such as Action for Trustee Racial Diversity and Applied, we improve the range of diverse candidates reached.

### Permanent Recruitment and Executive Search

Do you want to find top-quality candidates for your leadership team? With a long track record of appointing to permanent leadership roles, we can flexibly support the whole recruitment process or manage distinct elements.

#### **Board Recruitment**

Do you need help finding passionate and professional people to join your board? People with different experiences bring valuable perspectives and skills, create fresh ideas and improve outcomes. Our specialist recruitment team can work with your Board to find new Trustees with diverse skills and backgrounds.

### Interim Management

Do you need senior-level talent at short notice and on a flexible basis? We have a substantial record of appointing leadership and change roles on an interim basis. We can provide interim expertise within a few days, covering all senior resource needs via our extensive networks of proven leaders across the UK.

Get in touch to discuss how we can help:

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eastsidepeople.org

