



# **Brief Description of Workshop**

This interactive workshop will introduce the opportunities and risks associated with the current revolution in Artificial Intelligence, exploring the implications for your not-for-profit organisation. Completion of the workshop will leave you and your team with a list of practical and simple next-steps to start on your AI journey.

#### **Target Audience**

Leadership teams who are keen to understand the implications of Artificial Intelligence (AI) for the strategy and goals of their charity, social enterprise or other not-for-profit organisation, and want to approach AI deployment and decision making with confi dence.

#### **Aims**

- Understand the opportunities and risks associated with Artificial Intelligence
- Explore the specific implications for your organisation and how it could impact your strategy, workforce, service design, business processes, plans and community
- Prioritise some simple next steps to testing the use of AI in your organisation.

#### Logistics

2.5 hour session either face-to-face or online.

"AI has put what would previously have required huge computing power and millions and millions of pounds worth of investment into the hands of every single individual and every single organisation."

Tim Cook, AIConfident



# Bringing Change Together.



## Sample Agenda

The agenda will be tailored according to requirements and AI experience but will include:

- 1. Introduction to AI: Explanation of AI, the wider policy and strategy context and what could be possible in the not-for-profit sector
- 2. Risks and governance
- 3. The implications for your organisation now and in the future
- 4. Prioritisation of next steps including opportunities and risks.

#### **Delivery Team**

The workshop will be managed by a senior consultant from Eastside People with the main content delivered by Tim Cook of <u>AIConfident</u>.

#### **Deliverables**

- Bespoke workshop based on key components of your organisation's strategy/ vision, and theory of change
- 2.5 hour in-person team workshop
- Full write up including actions and suggested next steps.

## **Pricing:**

Workshop pricing is available on request.

## **Post Workshop Next Steps**

Taking the organisation on a journey to AI confi dence' that could include:

- 'Inspire' training sessions for staff or managers in opportunities/risks
- Supporting good governance by developing and putting in place AI policy guidelines
- Workshopping some specific AI Use Cases
- Workshopping the implications for the community you serve, and the actions that you might wish to take as a result.

#### Request a Workshop:

If you are interested in holding an AI Workshop for your not-for-profit organisation, please complete the <u>AI Workshop Form</u> and we will be in touch.

#### **About Tim Cook**

Tim is the founder of <u>AIConfident</u>, a social enterprise seeking to ensure that the rapid AI transformation is equitable, by helping leaders of Schools, Social Enterprises, and SMEs to responsibly embrace the transformative opportunity presented by AI.

Tim spent 4-years as Deputy Head and then Head of the <u>UK government's Office</u> <u>for Artificial Intelligence</u>. He brings a wealth of experience and a passion for ensuring an equitable outcome from the current AI revolution.

Register your interest in an AI Workshop:

<u>eastsidepeople.org/event/ai-workshops</u> Email: sarahc@eastsidepeople.org Phone: +44 (0) 203 821 6174

