

Environmental, Social & Governance (ESG) Consultancy

The concept of Environmental, Social and Governance (ESG) originated as a principle to guide investors towards making more ethical and/or responsible investments. More recently, ESG has evolved to encompass the work undertaken by charities and other not-for-profit organisations, who are expected (often more than most), to corroborate their social mission goals with evidence that they are having a beneficial impact on society and the environment.



How can our consultants help you along your ESG journey?

Our expert consultants help charities & non-profits move through ESG maturity levels from starting out to developing, advancing & advanced. Our services help organisations understand and assess their starting point with good baseline data and move on to develop and improve their ESG practices in one or more of the three ESG elements.

Edition 1 of our free ESG survey and reporting tool for charities and social enterprises was available for completion during September and October 2024. Our analysis found that while there is a real appetite from organisations across the sector to engage with ESG, most organisations (67%) do not yet have a basic ESG strategy, and very few have a holistic, fully integrated strategy (3%).

Eastside People ESG Survey Edition 1

78

£870m

Submissions Combined income

Spread of organisationssizes by income 34 Over £5m

26 £1m-£5m

18 Under £1m

££££££££££££££££££

"As we are beginning the process of trying to develop our approach to ESG, it seemed like this survey might spark some interesting trains of thought and provide insight into the most effective and appropriate ways that we can evolve our approach to ESG."

Kerry Gray, Operations Manager, Cardiac Risk in the Young

"We found frameworks for assessing where we were on ESG matters didn't fit well for a charity (e.g. B Corp is just 'not for charities'), so we were pleased to have something relevant that guided self-assessment.

Dan Oaker, Deputy Director - Finance & Resources, National Children's Bureau (NCB)

"We wanted to undertake the survey to reflect on our performance as a charity in relation to ESG, to access benchmarked data and obtain examples of good practice."

Alison Taylor, Chief Executive, Carers First

⊘ Download the survey and questions here: https://eastsidepeople.org/resource/esg-assessment/

Doing Good, Better.



Eastside People's ESG Consultancy Services

Choose where your consultancy service starts based on your organisation's level of ESG maturity (starting out, developing, advancing or advanced).

Option 1 Self-Assessment:

Complete our free ESG Assessment and Benchmarking Tool* to understand your organisation's starting point.

Option 2 Free Consultation:

A free 30 minute consultation to discuss your ESG self-assessment and priorities with a specialist consultant.

Option 3 In-depth ESG Assessment:

Building on your survey, free consultation or internal assessment we will conduct an overall ESG analysis and review or evaluate the status of one or more of the three ESG elements.

*You can sign up to complete the survey once a year during its opening period.

Option 4: Action Plans:

Our specialist consultants work with you and your team to develop an action plan to address identified issues and set ESG KPIs supported with active data collection and on-going monitoring and review.

Option 5: Training:

Bespoke overall ESG training or training on one or more of the separate elements of ESG for staff and management to build confidence and skills in alignment with identified goals.

Option 6: Reporting: Development and publication of a sustainability or impact report – covering your organisation's positive and negative impacts and contributions to the environment and society.

Learn more about our ESG Consultancy Services here:

eastsidepeople.org/services/esg-consultancy/

Get in touch to discuss how we can help:

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eastsidepeople.org

